

Media release

## Travel insurer launches flexible cover

A Brisbane-based company is taking a fresh approach to retail travel insurance, offering flexible coverage for interstate and overseas travellers.

Go Insurance has designed online travel insurance that gives travellers the flexibility to build policies that meet their specific needs and travel itineraries.

Policyholders can delete cover modules they do not want and add optional benefits, creating tailor-made protection. Unwanted modules — such as cancellation, property, travel disruption or legal expenses — can be deleted, resulting in premium savings.

Policyholders can add benefits if travelling for business or participating in sporting activities, for example, golf, water sports or snow sports.

Go Insurance director Kim Murchie said the only modules that could not be deleted were overseas medical and personal liability because Go Insurance considered no one should travel without at least that level of protection.

Currently airlines, travel agents, private health providers and general insurers offer all-encompassing travel policies that can be very expensive.

Ms Murchie said Go Insurance's product differed greatly because of its flexibility. "It can be custom built to suit individual requirements. Policyholders can style their policies to match their personal requirements, budget and itinerary."

Policyholders also have a choice of excess. Increasing the excess lowers the premium.

Go Insurance's travel policy offers:

- Automatic coverage for an extensive number of pre-existing medical conditions;
- Worldwide access to 24-hour, seven-day-a-week emergency assistance;
- Security, with all policies underwritten 100% at Lloyd's;
- Medical and cancellation cover for terrorism events; and
- A choice of plans to accommodate budget conscious travellers and those requiring a higher level of protection.

The product will be offered via Go Insurance's call centre and website - [www.goinsurance.com.au](http://www.goinsurance.com.au) - and through its corporate partners.

Ms Murchie, who has been in the insurance industry since 1992 and specialised in travel insurance for 15 years, said future directions would focus on travel cover for special interest groups and corporate policies.

Go Insurance launched on November 1.

### **FOR FURTHER INFORMATION, PLEASE CONTACT:**

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